

What You Can Look Forward to with a Generator Supercenter Opportunity

Today, our industry is robust and getting stronger, due to a combination of factors, such as aging energy infrastructure, extreme weather conditions, and deficiencies in transmission and distribution lines.. As a result, more and more home and business owners are opting to secure backup power to prevent unavoidable power losses.

Generator Supercenter offers a remarkable opportunity for entrepreneurs and investors who are looking for a way to capitalize on our industry in a standout, industry-changing way that helps families and commercial clients regain the power to their properties!

Diversified Revenue Streams Mean Bottom Line Growth!

The main purpose of running a business is to make a profit. The Generator Supercenter business model comes with five revenue streams that will help you grow your bottom line. You'll be there for your community by offering:

- ✓ Equipment sales
- ✓ Installation
- ✓ Service
- ✓ GenMonitor Maintenance
- ✓ Warranty



Our Support Helps You Stand Out

Our strength lies in the support we offer franchisees that help them stand out from other home service franchise opportunities. Over the years, we've worked tirelessly to earn a reputation for reliability and quality, enabling us to build and maintain strong customer relationships.

When you join the #1 Generac Dealer in North America, you'll enjoy competitive advantages that include:

- ✓ Joint partnerships and references
- ✓ Successful sales process and training
- ✓ Marketing and advertising materials
- ✓ Support line for technical issues
- ✓ Established online presence
- ✓ Exceptional showroom experience

Our Comprehensive Training Sets You Up For Success

No experience? No need to worry! Our comprehensive training is designed to help new franchisees to succeed as Generac Dealers, even before their doors open. Our commitment to seeing your business thrive is rooted in our "Anytime. Anyone." mantra, demonstrating that learning never stops. You'll benefit from:

- Three-day comprehensive training that includes turnkey installation and service and maintenance.
- In-house generator training that focuses on hands-on, real-world experience in our system so you can be knowledgeable in:
 - The Generator Supercenter Franchise Overview
 - Sales and Marketing
 - Financials
 - Operations



Our Business Management Systems and Tools Mean Smooth Operation

Our nearly two decades in business has encouraged innovation that allows our franchisees to operate their businesses effectively, efficiently, and sustainably. Our business management systems and tools provide a structured approach to day-to-day operations that allow for:

- ✓ Fast, professional, and accurate estimates
- ✓ Integrated marketing and follow-up CRM
- ✓ Inventory management and control
- ✓ Parts and labor guides
- ✓ Tracking and managing finances

A Generator Supercenter opportunity is more than just an investment. As a recognized industry leader, we care about our franchise partners. You'll have the freedom to run your business with our help every step of the way!

If you're looking for a business opportunity in a growing market, with potential for high profits, look no further than Generator Supercenter! Contact our team today.